



Privacy Policy

DIGITAL PRIVACY POLICY

TheAnswerPage is committed to providing the highest level of security and privacy with regard to the collection and use of the personal information of all visitors to our Website, and we will use our best efforts to ensure that all of your information is protected and kept secure. This Privacy Policy (“Policy”) applies to your interaction with TheAnswerPage, at any online or mobile Website or application that we own and control (“Website”), unless a different online and/or mobile policy is posted at a particular Website, or is made available to you and by its terms supplants this Policy. In addition to the terms of this Policy, you agree to the Terms and Conditions of TheAnswerPage Website.

AGREEMENT TO POLICY

By using this Website or interacting with a TheAnswerPage advertisement, page and/or account on a third-party Website, you consent to this Policy, including your consent to our use and disclosure of information about you in the manner described in this Policy.

TYPES OF INFORMATION

TheAnswerPage offers a variety of products that are available online and are also available through a mobile device. Information that we may collect about you through online interaction includes information that you input, such as your name, address, email address, other contact information; data resulting from your activity, such as transaction information; and location information.

Other Information that we may collect online, is any information other than Personal Information that does not reveal your specific identity or does not directly relate to an individual, such as browser information, information collected through cookies, pixel tags and other technologies, demographic information, other information provided by you such as your date of birth or household income, and aggregated and anonymous data.

TheAnswerPage Website may be previewed anonymously by any user with access to the web. For complete access to the Website, registration is required. Registration is free. To participate in CME related activity, both registration and a paid subscription are required. When registering, you provide us with a limited amount of information about yourself such as your name, e-mail address, and area of professional specialty. CME activity requires additional information such as credit card information for subscription payment.

TheAnswerPage does not gather information about other websites its users visit, nor does TheAnswerPage contract with advertisers who engage in such activities. TheAnswerPage reserves the right to use cookies to facilitate the smooth function of the Website. We may gather additional information, such as the type of device and browser you are using, the IP address of your device, information about your device's operating system, and additional information associated with your device.

USING INFORMATION

We will use any information we gather in a variety of ways working to improve your overall account security, responding to your requests and communicating with you, managing your specific preferences such as passwords and log in credentials, complying with and enforcing applicable legal requirements, marketing, and for other purposes that we may disclose at the time you provide us with or we collect your personal information. TheAnswerPage does not share, sell, distribute, or loan its readers list to other entities. A registered user can expect to receive an occasional email directly from TheAnswerPage, alerting the reader to a new feature or opportunity for that reader. A registered user can quickly, easily and permanently remove himself/herself from TheAnswerPage email list should he/she so desire.

TheAnswerPage uses the information we collect for the sole purpose of customizing and improving the service we offer to our readers. For example, we may send readers identifying themselves as interested in our CME program an e-mail message notifying them of developments in that program. In connection with your use of TheAnswerPage products and services, we may send your personal information to state medical societies, departments of health and to the Accreditation Council for Continuing Medical Education, Accreditation Council for Pharmacy Education, American Academy of Nurse Practitioners, American Nurses Credentialing Center-ANCC), and/or American Psychological Association. In addition, TheAnswerPage may provide basic information about its CME users and their use of the Website to our accrediting body, according to ACCME (Accreditation Council on Continuing Medical Education) requirements.

CHILDREN'S PRIVACY

From our web pages, we do not knowingly collect personal information from individuals under the age of 13. We request that such individuals do not provide personal information through the services.

POLICY UPDATES AND EFFECTIVE DATE

We reserve the right to update this Policy at any time. You will be able to note the updated Policy by the revision dated noted on the Policy. All updates to the Policy will be effective when the policy is posted unless indicated otherwise. Your continued use of our Website constitutes your agreement to this policy and any updates.

ABOUT "COOKIES" AND THIRD PARTY SITES

Cookies are pieces of data stored on your device. Browser cookies are assigned by a web server to the browser on your device. When you return to a site you have visited before, your browser gives this data back to the server. Mobile applications may also use cookies. We use cookies and information gathered through their use to make your experience with TheAnswerPage, Inc. more

personalized based on the products, services, or other interaction you have with us and other sites. We also use cookies, sometimes in conjunction with service providers, in online advertising either on our own Website or on third party sites to help determine which of our advertisements are most likely to appeal to you. You may be able to set your browser to reject browser cookies. However, if you choose to reject cookies, you may not be able to access your accounts online with TheAnswerPage, Inc. Therefore, if you set your browser options to disallow cookies, you may limit the functionality we can provide when you visit our Website. The latest versions of internet browsers provide cookie management tools, such as the ability to delete or reject cookies. We recommend that you refer to information supplied by browser providers for more specific information, including how to use these tools.

GOOGLE ANALYTICS

We use “Google Analytics” in order to collect information about the use of this Website. Google Analytics is a service that collects information such as how often users visit the Website, what pages are visited and what other websites users visited before navigating to this Website. Google Analytics does not collect your name or other identifying information, but instead, only collects the IP address used by you when visiting this Website. Your IP address will only be used by us for the purpose of improving this Website and is never combined with personally identifiable information. When visiting our Website, Google Analytics places a cookie on your web browser in order to identify you as a unique user the next time you visit, and that cookie can only be used by Google. Google’s ability to use and share information collected by Google Analytics is limited by the Google Analytics Terms of Use as well as the Google Privacy Policy. If you wish to prevent Google Analytics from recognizing you as a unique visitor when you return to this Website, you may disable cookies on your browser.

GENERAL DATA PROTECTION REGULATION

TheAnswerPage complies with the General Data Protection Regulation (GDPR) in connection with the collection of personal data from EU residents (“Data Subjects”). For the purposes of the GDPR, we are considered the “controller” of all personal data about which we collect through this Website. You can find more information on the GDPR from the Information Commissioner’s Office at <https://ico.org.uk/>.

TheAnswerPage has implemented generally accepted administrative, technical and physical safeguards in order to protect personal information from unauthorized use, access, theft or destruction. We will notify you in the event of any breach of your personal information that we control which could expose you to risk of identity theft. In addition, we do not sell personal information, nor will we share it with any third parties without your prior consent except where we are required to do so by law.

We may provide the personal data of Data Subjects to third parties who are our service providers for the purposes providing services to you on our behalf. We will only disclose the personal information that is necessary for the third party to deliver the service requested, and will have an agreement with them which requires them to keep your personal information secure and not use it for their own purposes.

Data Subjects have certain rights pursuant to the GDPR, including the right to obtain, from us, confirmation as to whether or not their personal information is being processed. The GDPR defines “processing” as any operation or set of operations which is performed on personal data or on sets of

personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction. Data subjects have the right to obtain from us, (i) the purposes of the processing; (ii) the categories of personal information concerned; (iii) the recipients or categories of recipient to whom the personal information has been or will be disclosed; (iv) where possible, the envisioned period for which the personal information will be stored, or, if not possible, the criteria used to determine that period; (v) and the right to request from us rectification or erasure of your personal information or restriction of processing of your personal information, as well as the right to object to such processing; (vi) the right to lodge a complaint with a supervisory authority.

All inquiries concerning the foregoing may be directed to feedback@theanswerpage.com.